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DUAL GRAPHICS TURNING 30

BREA, CA – Thirty years of growth will be celebrated by Dual Graphics at its annual company picnic August 17 at Craig Regional Park in Fullerton.

Ranked number eight among commercial printers in Orange County in 2001, Dual Graphics was formally established in 1972 by Richard P. Joyce, who retired in 1988. His two sons, President Jeff Joyce and Vice President Jim Joyce, were actively involved in the acquisition of two other companies, Record Printing and Premier Printing, and in solidifying Dual's reputation as a leading high-quality printer in North Orange County.

At the picnic, to which retirees will be invited, many years of community and industry involvement also will be observed, including 25 years of membership in the Printing Industries Association (PIA), 10 years in the National Association of Printing Leadership (NAPL), seven years in the Brea Chamber of Commerce, and one year in the Mailing Fulfillment Services Association (MFSA).

“This is an opportunity for employees and their families to socialize outside the workplace environment, and for management to recognize their contributions to our success,” said Jeff Joyce. Although the picnic is not open to the public, members of the media who are interested in attending may contact Joyce at (714) 990-3700, or jeffj@dualgraphics.com.

An active sponsor of the AIDS Walk of Orange County, Dual also is a past participant in the Chalk Walk of Orange County, and a donor of printing and materials to Orange County schools.

The 100 Dual Graphics employees occupy over 60,000 square feet of manufacturing space that currently holds three six-color presses and one two-color press. Last year, the company expanded its operations by buying an adjacent building that now offers a wide variety of mailing, distribution, and storage services. Dual is poised for continued and expanding services to all of southern California.

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If you'd like more information about this topic, or to schedule an interview with Jeff Joyce, please call him at (714) 990-3700 or e-mail jeffj@dualgraphics.com.