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FOR IMMEDIATE RELEASE

Dual Graphics installs additional Mailing Automation

News Release

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Brea Ca. Announcing the installation of the Rena HJPAS Addressing System and PFE Automail 5-plus inserter, Dual Graphics completes the upgrade of their mailroom operations.

Complementing the recent addition of the iGen3-110 Digital Press, Dual now offers a complete and automated mail center for short, medium and larger mailing projects and directed Variable Data Printing (VDP).

“This expansion of our capabilities includes inserting, tabbing and addressing at high speed with outstanding accuracy, which is vital in targeted mailings for our clients. We’ve been building on our great printing abilities and now offer the complete loop,” Stated Jim Joyce, CEO. “We get our clients’ ideas to their audience faster and this has become so critical in the marketing world today.”

“With these additional capabilities and a new press and workflow expansion coming next month, Dual is positioned to grow this year even more than last years 20%,” according to Bill Cooper, VP Sales. “This important expansion of equipment is supporting current clients and increasing our value to a wider range of future opportunities.”

Dual Graphics is a 36-year provider of fine printed and related products and services to our Southern California markets. The goal to improve client results and be ahead of the curve by offering better solutions to marketing needs continues...

“Your Success...Our Commitment”

For additional information contact Bill Cooper at Dual Graphics, 714-990-3700, billc@dualgraphics.com or visit our web site at www.dualgraphics.com