

**PRESS RELEASE**

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**Always Meeting their Customer's Needs
Dual Graphics Expands their Product Offerings to Promotional Products**

June, 2005 - BREAA, CA – Aimed at helping their clients' communication messages reach their target audience more effectively and efficiently, Dual Graphics is pleased to announce the addition of promotional products to their ever expanding communications product line.

“This is one more step in our quest to become an end to end provider of communication solutions to our customers,” says Jim Joyce, CEO.

“Our customers are growing in many directions, and they look to us for better ways to communicate their messages – by motivating their sales people, rewarding performance, presenting new products, or simply to say thank you! to clients, prospects, employees, and friends,” says Arlene Zavala, a Dual Graphics account representative. “Promotional products are the perfect way to enhance that end to end communications solution for our customers.”

Promotional projects that Dual Graphics has been involved in include corporate brand support, corporate and tradeshow giveaways, meeting items, and apparel. Some of the packages include customer gifts and incentive programs, tradeshow displays, and setting up of company stores.

“These promotional products perfectly dovetail into our existing Fulfillment operations, enabling us to blend them with our traditional printed products to amplify our customers' messages in an increasingly cogent manner,” Says Joyce.

Dual Graphics is a member of the Advertising Specialty Institute, ASI, which serves qualified vendors and suppliers as the information hub of the promotional products industry. Located in Brea, California, Dual Graphics has served advertising, manufacturing, educational, museum, and direct mail clients for more than 30 years. For more information please contact Jamie Bengard at (714) 990-3700 or by email, jamiej@dualgraphics.com.

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