

PRESS RELEASE

Contact Paul Carney
Tel. (714) 990-3700
Email: paulc@dualgraphics.com

FOR IMMEDIATE RELEASE

September 29, 2006

**Dual Graphics announces further expansion of products
with the installation of the iGen3 Digital Press from Xerox Corporation**

Brea, Ca. - Dual Graphics has installed the newest in Digital Printing technology in their manufacturing facilities. The Xerox iGen3 coupled with Kodak's Prinergy, XMPie and additional software, will greatly enhance Dual's capabilities to offer customers powerful direct marketing materials.

With Variable Data Printing (VDP), Versioning, Personalization and On Demand Printing (ODP), this new technology adds impressive 1 to 1 marketing with short run quantities at a quality level of traditional printing.

"Short run quality and personalized printing has always been a challenge" stated Jim Joyce, CEO, "and this newest addition to our array of products will assist our clients with the most complete package available. Our commitment to service and quality marketing materials for clients has been exceptional, and it just got better."

The 100 Dual Graphics employees occupy a 62,000 sq. feet facility located in Brea and has been serving clients for more than 33 years. With three six-color and a two-color press and up-to-date digital workflow, Dual offers a wide array of products. Fine quality printed products, mailing, fulfillment and distribution services, and promotional and embroidered products are part of the offerings to advertising, manufacturing, educational, museum, and direct response clients. Dual remains a leader in the industry and is poised for continued growth.

###

For additional information contact Paul Carney at Dual Graphics, 714-990-3700, paulc@dualgraphics.com or visit our web site at: www.dualgraphics.com